



ANIMAP VIDEO MAPPING CONTEST 2025 REGULATIONS

The following Regulations determine the procedures to compete in the II INTERNATIONAL VIDEOMAPPING FESTIVAL ANIMAP 2025.

1) General conditions.

- 1.1. In this festival, 2D-3D audiovisual works created by both professionals and amateurs will be shown using only videomapping techniques for their subsequent projection on the facades of urban architectural constructions.
- 1.2. Contestants must own the copyright to the audiovisual works or must have the right to use them for this Contest.
- 1.3. The rights of use of the works presented and selected will be fully granted by the author to the ANIMAP Festival ***without royalties***, in order to inform and/or promote said festival afterwards. The ANIMAP Festival, for its part, will mention the author and/or owner whenever it has the opportunity, and obviously, it will allow the author and/or owner of their work to make use of it for their personal promotion on social networks or any other means.
- 1.4. The technical means such as audiovisual equipment, installations or structures will be provided by the Organization, including the mapping of the façade for the subsequent projection of the selected audiovisual projects.
- 1.5. The building of this competition will be the FACADE OF CINE LYS, PG. DE RUSSAFA, 3, CIUTAT VELLA.

2) Main objectives of the competition.

- 2.1. To promote the city of Valencia as a creative city and to promote it as a tourist destination through the use of technologies in modern art, lighting and audiovisuals.
- 2.2. To make known to the general public what the wide field of videomapping consists of and the presentation of these new artists for their future artistic promotion.

3) Jury

- 3.1. The Jury will be made up of renowned national or international experts of recognized prestige in various artistic fields.
- 3.2. The final decision of the Jury will be based on the following order and will be final:
 - 3.2.1. Story and screenplay.
 - 3.2.2. Imagination and originality.
 - 3.2.3. Quality, execution and audiovisual technique.
 - 3.2.4. Integration with the facade.

- 3.3. This decision will be made after the course of the event, after seeing all the finalists.

4) Contest Terms and Conditions

- 4.1. Only one project will be presented per author or group of authors with a minimum duration of 1 minute and a maximum of 2 minutes (60 seconds to 120 seconds). The project will not include sound.
- 4.2. The use of architectural video mapping techniques, methods and effects are a mandatory condition.
- 4.3. Within the content of said work, no type of sign, logo or subliminal advertising may be introduced.
- 4.4. Projects that may be offensive or may damage the dignity of individuals, groups or other organisations will be excluded.
- 4.5. All possible claims from third parties, the contestant guarantees to take care of and resolve them by himself.
- 4.6. The works will be reviewed, so if they do not meet any of the required demands, they will be removed without informing the author or group of authors within the dates of admission to the Competition.
- 4.7. The Jury will distinguish a number of works within the deadlines announced in the Calendar section, informing those selected via email and/or telephone, thus becoming finalists in the Competition.
- 4.8. The application to participate in said Contest is considered the acceptance by the contestant of all the conditions of these Regulations and the acceptance of the latter.

5) Awards.

- 5.1. The winner will be awarded a prize consisting of a financial amount of €3,000.
- 5.2. The second-place winner will be awarded a prize consisting of a financial amount of €500.
- 5.3. The two winning projects, which will be announced on October 1, must be adapted by their creators for screening in another location: the façade of the Presidencia of the Generalitat Valenciana building on October 8. If the creators do not confirm their adaptation by October 5, the organizers will award the prize to the next finalists. The Blueprint will be sent to all finalists by October 1.
- 5.4. Each finalist will receive an invitation for two people throughout the ANIMAP Festival on October 8, which will include:
 - 5.4.1. 1 night in a hotel (with breakfast).
 - 5.4.2. Gala dinner with the Jury.
- 5.5. Permission for the use of our LOGO/SHELL of the festival in all publications on social networks or any other type of advertising channel for your personal promotion as an audiovisual artist.

6) Calendar.

- 6.1.1. **The works can be submitted until September 15, 2025**, via the ANIMAP email: infoanimap@gmail.com. The documentation with specific instructions regarding the mandatory requirements for submitting the videomapping project — such as video format and resolution, 2D-3D templates of the projection facade, and audiovisual files to be attached — can be found on the official ANIMAP Festival website: <https://ficiv.org/animap/>
- 6.1.2. **By September 20, 2025**, the Competition Jury will select the 10 finalists whose works will be projected on the facade of CINES LYS for 10 days. The selected participants will be immediately informed by email and/or phone.
- 6.1.3. The finalist projects will be projected from **September 29 to October 8**.
- 6.1.4. The awards ceremony for the winners will take place during the Gala on **October 8**.

7) Contest Information.

Any questions about these rules can be directed to the following email address:

Infoanimap@gmail.com

<https://ficiv.org/animap/>